

Product Release



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ATARI INTRODUCES 28 NEW GAMES INCLUDING ARCADE HITS; DELIVERIES TO BEGIN ON FIRST EDUCATIONAL PRODUCTS

1983

Sunnyvale, CA. — June 5 — Atari Inc. today introduced 28 new games for the Atari 2600™ Video Computer System and the 5200 Super System. The games were first shown at the summer Consumer Electronics Show in Chicago.

The new products include the first home video game cartridge with built-in voice synthesis, and 13 arcade hits which have been reproduced for home play.

The new Atari games reflect of the company's commitment to expand the video games market with innovative, quality products. The new products for the last half of 1983 also represent the multiple approaches used to expand the breadth and appeal of the Atari software line. Developments in engineering and design make possible unique products such as Baseball II and Berzerk with built-in voice synthesis for the 5200 and entirely new titles specifically for home play. At the same time, study of new markets for games has encouraged development of educational products for children which combine play and learning. Of course, arcade hits are proven winners.

NEW GAMES FOR THE 2600 VCS AND THE 5200 SUPER SYSTEM

Pole Position¹

For real Grand Prix racing action that puts the player in the driver's seat, Pole Position the arcade hit of 1983. Players race against the clock and against other cars on a track full of curves and straightaways, while avoiding numerous on-and-off-road hazards. This new home version of the smash arcade game features some of the most incredible motion graphics ever programmed into a home video game, and four different skill levels to challenge even the most daring drivers!

Availability

Suggested Retail Price

2600 Cartridge - September

\$35.45

5200 Cartridge - August

\$40.95

Jungle Hunt²

There's danger and action around every bend for the jungle hero, as he chases after his kidnapped jungle woman. He must swing from vine to vine, swim through a river teeming with crocodiles, avoid rolling boulders, and, finally, rescue his beloved from her cannibal captors. And with two skill levels, the obstacles can increase. With "it's a jungle out there" graphics and colors, Atari brings all of the great game play of the original Jungle Hunt to home video.

Availability

Suggested Retail Price

2600 Cartridge - July

\$35.45

5200 Cartridge - September

\$40.95

Kangaroo³

Mother Kangaroo must rescue her kidnapped baby. But with dangerous obstacles all around, it's no easy task! Mama must climb up ladders, leap across gaps in logs, punch out monkeys, and dodge apples in order to rescue her little one. Multiple screens make Kangaroo game-play more difficult as it progresses. And the delightful character

animation combines with challenging game action to create a game that is a giant leap away from the ordinary!

<u>Availability</u>	<u>Suggested Retail Price</u>
2600 Cartridge - August	\$35.45
5200 Cartridge - August	\$40.95

Ms. Pac-Man⁴

America's favorite femme fatale, Ms. Pac-Man, now gobbles and scurries in living rooms everywhere. Maneuvering her way through multiple mazes, Ms. Pac-Man tries to leave no dot uneaten, while she avoids (or chases) those playful ghosts. The top-selling 2600 game of 1983, Ms. Pac-Man is now available for the 5200 system. Both versions offer a choice of four skill levels, one or two player capability, and, of course, the exceptional graphics and game play that made this arcade heartthrob a big hit.

<u>Availability</u>	<u>Suggested Retail Price</u>
2600 Cartridge - NOW	\$35.95
5200 Cartridge - September	\$40.95

Dig Dug⁵

Action abounds beneath the earth's surface as Dig Dug, that intrepid miner, battles underground enemies and collects vegetable treasures while tunnelling relentlessly. He must destroy his pursuers by either inflating them until they explode, or causing rocks to fall on them. With all of the game-play and strategy of the coin-op hit, Dig Dug features eight separate screens, one or two player options, and two skill levels.

<u>Availability</u>	<u>Suggested Retail Price</u>
2600 Cartridge - October	\$35.45
5200 Cartridge - October	\$40.95

Joust⁶

Enemy knights, attacking birds, dangerous eggs, and molten lava all threaten to "de-armor" players in Joust, a medieval action game with unusual twists. Knights on flying ostriches battle it out in mid-air, dropping eggs on each other that could turn into enemy birds. A highly successful arcade game, Joust pits two players against one another, or two players together against the computer.

Availability

Suggested Retail Price

2600 Cartridge - October

\$35.45

5200 Cartridge - October

\$40.95

Moon Patrol⁷

As the Moon Buggy races across the lunar surface, players must jump craters, shoot rocks, and avoid attacks from enemy spaceships. At advanced skill levels, more obstacles and enemies make the journey even more difficult. This home video version of a popular arcade game offers amusing cartoon graphics and a delightful musical score for a game that's a lunar treat to play.

Availability

Suggested Retail Price

2600 Cartridge - October

\$35.45

5200 Cartridge - November

\$40.95

Battlezonetm

The desert is alive with tanks, super tanks, saucers, and missiles. Can one lone tank take on these destructive hordes? A 360° radar screen lets players locate the enemies. And a turret-eye view and moving tread adds graphic realism to go along with all of the sounds and explosions of a tank battle.

Availability

Suggested Retail Price

2600 Cartridge - September

\$30.45

5200 Cartridge - November

\$40.95

Vanguard⁸

In this challenging adventure game, players must fly their space ship through seven obstacle-studded tunnel zones, each defended by hostile space ships, missiles, and alien creatures. And the ultimate encounter awaits at the end of the tunnel in the City of Mystery, where you face the great Gond in a battle to the death. Vanguard can be played by one or two players, and features a choice of firing options, as well as the option to continue down the tunnel from where a player's last "life" was lost, instead of starting over at the beginning of the tunnel.

Availability

2600 Cartridge - NOW

5200 Cartridge - October

Suggested Retail Price

\$30.45

\$40.95

NEW ATARI GAMES FOR THE 2600 VCS

Cookie Monster Munch^{9,10} (Atari Sesame Street Library)

This maze game helps children to become familiar with directional concepts, encourages the development of hand-eye coordination, and helps reinforce counting skills. One or two players can choose from ten different levels of game play. In the easier versions, the player(s) move Cookie Monster along various mazes, picking up scattered cookies and putting them in a cookie jar. At the more difficult levels, a Cookie Kid is controlled by the player(s), and must pick up the cookies in the maze and bring them to the cookie jar before Cookie Monster catches him and eats them. The graphic sequence of Cookie Monster eating cookies is a real treat for children from ages 3-7.

Availability

2600 Cartridge - October

Suggested Retail Price

\$30.45

Alpha Beam¹⁰ with Ernie⁹ (Atari Sesame Street Library)

The development of letter-recognition abilities and directional concepts is encouraged in this game, which puts the child at the controls of a small shuttle craft. The child moves the shuttle craft left and right to retrieve alphabet letters by beaming them down from space. These letters must then be beamed down to corresponding ports on the main spacecraft. When each port has a matching letter in it, the main spacecraft is refueled and blasts off through space in a beautiful payoff sequence.

Availability

2600 Cartridge - October

Suggested Retail Price

\$30.45

Big Bird's Egg Catch ⁹ (Atari Sesame Street Library)

In this Atari-Sesame Street game, children use directional movement skill and timing to help Big Bird catch falling eggs. Hens at the top of the screen lay eggs which fall down colorful chutes. Children must move Big Bird back and forth to catch the dropping eggs. In the easier versions, the eggs fall down vertical chutes, while at the more difficult levels the chutes zig-zag. Children from ages 3-7 will "crack up" at the sound effects in this game, which include the squawking of the productive poultry and the splatting of missed eggs.

Availability

2600 Cartridge - October

Suggested Retail Price

\$30.45

Dumbo's Flying Circus ¹¹ (Atari-Disney)

Dumbo, the flying elephant with the big heart, takes to the air in this high-flying home video game. By shooting peanuts out of his trunk, Dumbo pops balloons and scores points. If he pops those balloons that are carrying a clown and brings that clown safely to earth, Dumbo scores even more points. Designed for kids of all ages, Dumbo's Flying Circus features fast-paced aerial action that the whole family can enjoy.

Availability

2600 Cartridge - October

Suggested Retail Price

\$30.45

Donald Duck's Speedboat ¹² (Atari-Disney)

A speedboat obstacle course is always an adventure with Donald Duck at the controls. Donald must avoid rocks, whirlpools, seaweed, fish, and the bobbing buoys of nephews: Huey, Dewey, and Louie. The faster he finishes the race, the more points he scores. The multiple obstacle screens and game variations add to the game-play challenge, and the graphics and music make this an enjoyable game for kids from ages 5-10.

Availability

2600 Cartridge - September

Suggested Retail Price

\$30.45

Sorcerer's Apprentice¹³ (Atari-Disney)

This spellbinding home video game is based on the famous "Sorcerer's Apprentice" scene from the Walt Disney movie Fantasia. In Sorcerer's Apprentice, Mickey Mouse must catch falling stars and shoot meteors in order to stop the water-filled brooms from flooding the Sorcerer's cavern. With two screens of fun and excitement, colorful graphics, and four different skill levels, Sorcerer's Apprentice is a delightful game that kids of all ages can enjoy.

Availability

2600 Cartridge - November

Suggested Retail Price

\$30.45

Snoopy and The Red Baron¹⁴ (Atari-Peanuts)

In this Atari-Peanuts home video game, Snoopy takes to the air in his "Sopwith Camel" doghouse to challenge the infamous Red Baron in his Fokker Tri-Plane. A real "dog-fight" ensues, and if Snoopy is hit, he is knocked off his doghouse onto the ground. Players of all ages will enjoy the aerial action and antics of that famous World War I flying ace, Snoopy.

Availability

2600 Cartridge - July

Suggested Retail Price

\$30.45

Miss Piggy's Wedding¹⁵ (Atari-The Muppets)

The wedding bells are soon to ring . . . until Kermit, the reluctant groom, changes his mind and leaves Miss Piggy at the altar. The church becomes a video maze, with Kermit on the run and Miss Piggy in hot pursuit. The chase becomes even more elaborate when the wedding guests move about. Players can choose to be either Miss Piggy or Kermit in this Atari-The Muppets game, designed to be enjoyed by all age groups.

Availability

2600 Cartridge - November

Suggested Retail Price

\$30.45

Pigs In Space¹⁶ (Atari-The Muppets)

The Muppets have a truly "starring" role in this series of three "out-of-this-world" games that parody space video games. In the first game, Link must shoot rows of chickens while avoiding their falling eggs. The second game features Miss Piggy attempting to traverse to the top of the screen, while she dodges spaghetti strings and karate-chops meatballs. In the last game, Dr. Strangepork flies through a cavern, firing a boomerang-like weapon (the "Boomeray") at the menacing Gonzoids in the cavern. The video antics of these "galactic grunTERS" can be enjoyed by the whole family.

Availability

2600 Cartridge - November

Suggested Retail Price

\$30.45

Krull¹⁷

Columbia Pictures' major release for the summer of 1983, will soon be an equally exciting home video game. Krull, the video game, features three different skill-and-action sequences that literally put the players in the picture! Taking the roles of principal movie characters, as you fight off slayers, avoid the snare of the Crystal Spider, and take on the fireball-hurling Beast. With three levels of difficult and "picture-perfect" graphics, Krull, the video game, brings home all the action of Krull, the movie.

Availability

2600 Cartridge - September

Suggested Retail Price

\$30.45

NEW GAMES FOR THE 5200 SUPER SYSTEM

Space Dungeon¹⁸

The challenge: to pick up the treasure that lies scattered throughout the many rooms and levels of the Space Dungeon. The best strategy: expect the unexpected, and fire away, because the treasure can be lost if a player gets zapped. The game-play of this combination treasure hunt/space battle game is challenging enough to begin with. And it gets even more difficult as one moves down the 99 separate levels of the Dungeon.

Availability

5200 Cartridge - July

Suggested Retail Price

\$40.95

Pengo¹⁹

This Antarctic action game pits adorable Pengo the Penguin against the menacing Sno-bees. Pengo must avoid his attackers, or crush them with ice blocks. Players score extra points by moving special diamond ice blocks together. The scenery graphics are chilly, but the game-play is definitely hot.

Availability

5200 Cartridge - September

Suggested Retail Price

\$40.95

Road Runner²⁰

This skill and strategy game provides challenges to the whole family and stars those "desert duelists" the Road Runner and Wil E. Coyote in a game where players keep the coyote running down the road! In Road Runner, the screen is divided into 15 blocks of a desert grid matrix, with sections of road marked on each block. Players move these blocks to line up a road for the coyote. If the coyote runs into a block with no road lined up, he crashes, and loses a "life." The coyote must also beware of the fake tunnels, which can cost him dearly! Points are scored for the amount of bird seed he pick up off the road before the Road Runner does, as well as for each time the coyote crosses into another block, or runs into the fleet-footed Road Runner. Colorful animation, and game-

play that gets more difficult as the game progresses makes Road Runner a fun and challenging game for 1 or 2 players.

Availability

5200 Cartridge - November

Suggested Retail Price

\$40.95

Sport Goofy²¹ (Atari-Disney)

This two-game "Jumpathalon" puts the athletic abilities of that heroic hound, Goofy, to the test? In the "Running Sky Dive," Goofy must climb up a tricky scaffolding, while avoiding moving obstacles that could knock him off. Once he reaches the top, he must take a flying leap toward a moving target on the ground. In "Pogo Pop," Goofy bounces from square to square, popping balloons at the top of the screen for points. He can only land on each square once, however, and some squares have rotating gaps that put a stop to Goofy's hop. This Atari-Disney game is designed to be enjoyed by the whole family.

Availability

5200 Cartridge - November

Suggested Retail Price

\$32.45

Tempesttm

This classic, popular coin game demands skill and strategy. In a supercharged three-dimensional electrical field, players must short-circuit a variety of enemies without being electrocuted themselves!

Availability

5200 Cartridge - November

Suggested Retail Price

\$40.95

Robotron²²

With waves of attacking automated robots everywhere, it takes a quick hand on the laser trigger to stay alive in Robotron. The third in the Defender²³ series of alien invasion games, Robotron pits the last family on earth in deadly survival combat against the killer Robotrons. This fast-action game is another good replication of a popular arcade game, with graphics and sounds that need no defense.

Availability

5200 Cartridge - December

Suggested Retail Price

\$40.95

Xevious²⁴

After leaving the Earth many eons ago, the Xevious forces have returned to reclaim it as their own planet. It's up to the player to fight off these Xevious attackers in a do-or-die mission to save the world from being occupied by the forces of Xevious. In this coin-op "shoot-em-up" spectacular, players take the controls of a Solvalou super spacecraft, battling the 32 different kinds of enemy by fighting off their aerial attacks and bombing their ground strongholds. Wave after wave of different Xevious attackers will appear, and if these attack waves are successfully fought off, the enormous shape of the Andor Genesis Mother Ship will appear on the screen. A direct hit can disable her, but the player must attack almost instantaneously, or else it's The End! If the player disables the Mother Ship, the first major Xevious attack is over. But a second, more intense attack, controlled by yet another Mother Ship, will commence, and the attacks will increase in ferocity!

The most sophisticated space attack game ever created, Xevious features graphic detail and realism unmatched in an arcade game; graphics that approach three-dimensionalism. And Xevious offers search and destroy, kill-or-be-killed, fast and furious game-play at its best.

Availability

5200 Cartridge - Fall

Suggested Retail Price

\$40.95

**FIRST GAMES WITH SELF-CONTAINED VOICE SYNTHESIS
FOR THE 5200 SUPER SYSTEM**

RealSports Baseballtm

Atari RealSports Baseball for the 5200 system is the first home video game with voice that doesn't require the addition (and purchase) of a separate speech synthesizer! This major technical breakthrough lets the umpire call everything from balls and strikes to foul balls and outs. And there's real baseball action, with pitch selection, stolen bases, double plays, and home runs. The graphic detail and character animation is right out of the ballpark! And three different skill levels for each team lets players of differing abilities play each other or the computer in an evenly-matched game.

Availability

Suggested Retail Price

5200 Cartridge - October

\$32.95

2600 Cartridge (without voice) - NOW

\$30.45

Berzerk²⁵

With a multitude of mazes, and rampaging robots everywhere, Berzerk incorporates fast action and survival strategy in an all-new home video version that even includes a voice! In Berzerk, players move a humanoid through mazes, avoiding their electrified walls, and firing at the attacking robots. If the robots don't kill the humanoid, the indestructible Evil Otto just might, as he leaps out of nowhere toward the humanoid! The voice feature includes the taunts and jeers of the robots, which can rattle . . . or motivate a player.

Availability

Suggested Retail Price

5200 Cartridge - Fall

\$40.95

Atari is a leading designer and manufacturer of home video games, coin video games and home computers, programs and peripherals for a variety of applications. Recently, Atari announced plans to develop and market home telecommunication products. Atari is a wholly owned subsidiary of Warner Communications Inc.

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